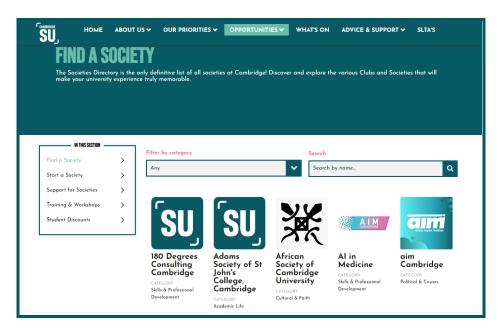


INTRODUCTION GUIDE: MANAGING YOUR SOCIETIES PAGE

NTRODUCTION

All societies and clubs that are registered with Cambridge SU have a page on the website, and those who are listed as committee member have admin access to some of the website functions.



This guide is intended to give the basic information on how to use those. However, given that the website has many functions, this guide only goes through the essentials to get you started. Further guidance can be provided by contacting the Activities Team at <u>activities@cambridgesu.co.uk</u>.

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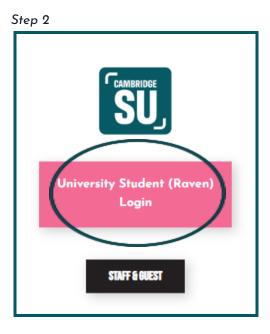
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Logging in

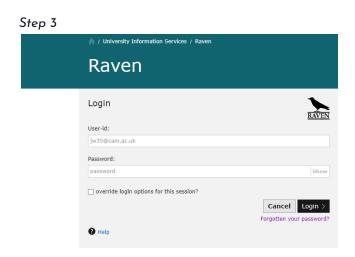
Before you can do any editing or admin, you need to login to the main Cambridge SU website. Go to <u>https://www.cambridgesu.co.uk/</u> and look in the top right corner, where you will see a pink **login button**. Select this.

Step 1					
		Search		Q Log in	
	WHAT'S ON		DECOUDE		
TUNITIES 🗸	WHAT'S ON	ADVICE & SUPPORT 🗸	RESOURCE	:5	

When you have pressed this, you will be taken to a welcome page. You should click the button entitled **University Student (Raven) Login**, above the Staff & Guest Login.



This will take you to the *Raven* login page. Log in with your *CRSid* here. You will be redirected to the SU website, which will allow you admin access to the society/societies that you are a committee member of.

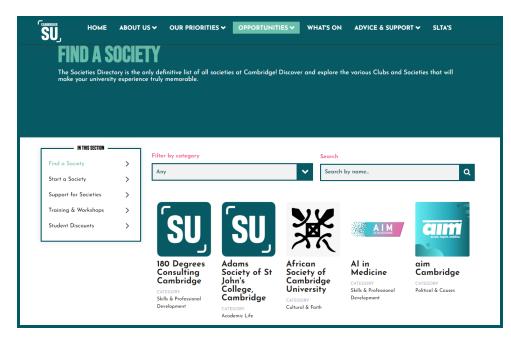


If you are a member of your societies committee but are not a current student, then please contact us at <u>activities@cambridgesu.co.uk</u>.

Finding your society page

All societies have a page on our website which committee members have editing access of. You can find your society page on our website under the 'opportunities' section of the navigation bar. A drop-down menu will then appear, one of which is Find a Society. You can also follow this link here for the page: <u>cambridgesu.co.uk/societies</u>. From this page, you will be able to edit your society or club's information. If you are not on our society list, then please email us at <u>activities@cambridgesu.co.uk</u> to register as a society.

Step 1



You can search for your society in the 'search bar' here.

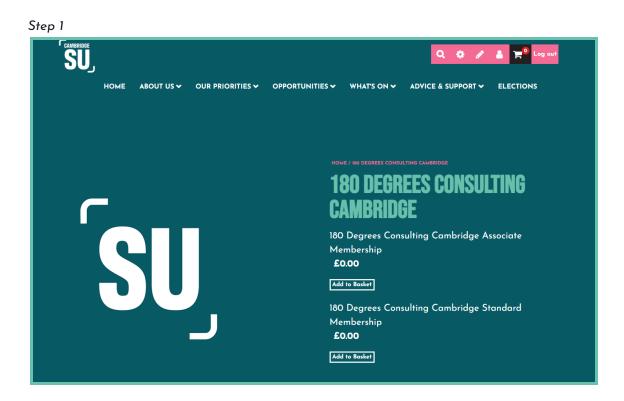
Step 2



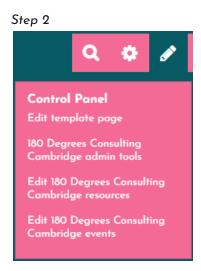
You can also filter by categories by changing the filter from 'any' to a specific category.

Society details

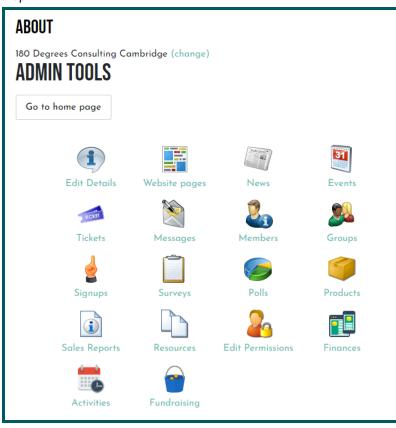
When you visit your society or club's listing, the top of it will look like this (with the addition of a society logo instead of the second SU logo, if that has been updated by your predecessors):



At the top right of this page, there is a pencil button. Click on this and you will receive the options for **admin tools**, **edit resources**, and **edit events**.



To edit the society listing, select admin tools. This will take you to a page with logos for:



Select the edit details button. This will take you to a page which allows you to;

- Edit the URL of your site;
- Amend your society logo;
- Edit the public email address for your society;
- Edit the links to your society's website and/or social media accounts;
- Edit the society description.

It is important to keep this information up-to-date so that prospective students can view the purpose of your society, and any key information, such as contact details.

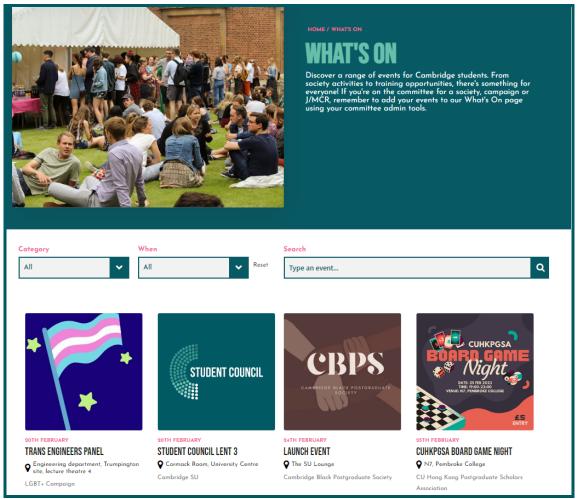
Step 4

BU_	HOME	YOUR UNION 🗸	YOUR VOICE 🗸		WHAT'S ON	ADVICE
Twitter	username					
			Enter your Twitter user	name here.		
Faceboo	ok URL					
faceboo	k.com/12pints	press	If you have a Facebool	page, enter the URL here.		
Instagra	am username					
			Enter your Instagram u	isername here.		
Listing	Description					
	created for th dge Disoriento	ne publication of activis ation Guide.	t materials including th	e annual		
		organisation listings.				
Descrip						
		ີ 🛱 Q I _x ເອ Ξ Β Ι <u>U</u> Ω	r 🏴 🖾 🖉 🚟 🎞	Format •		
Society	y created for the	publication of activist material	s including the annual Camb	ridge Disorientation Guide.		

Events

The Cambridge SU website has a tab entitled <u>What's On Calendar</u>, the purpose of which is to keep Cambridge student events in one place. You can add your societies events using the **Events** tab in the admin tools. You can list an unlimited amount of events for free, therefore allowing you to reach students who may not follow your social media channels.

Step 1



In order to **add an event** for your society, select **events** on the admin tools page. On this page select: **add new event**.

Step 2	
180 Degrees Consulting Car EVENTS	nbridge (change)
Back to admin tools	Add new event
There are no events for SEARCH AND FILTER LI	r this date range and/or filter. ST
Name	☑
Dates *	20/02/2023 [®] → 20/03/2023 [®] <i>⊗</i>
	Find Events

You will be directed to a page to input the key information about the event, including the event's title, time, date, location, type of event and whether non-members can view the event on the website.

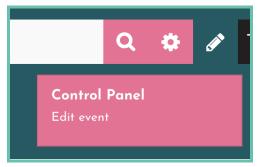
Step 3

180 Degrees Consulting Cambridge ADD EVENT	
Back to event list	
Event name *	
Date and time *	
dd/MM/yy HHar 🛛 → dd/MM/yy HHar 🗷	
Show on all days	
🛛 If checked, the event will be included on lists and calendars for each day it's running. Applies to multi-day events only. By default the event will only be included	
once, on the first day of the event.	
Repeat Event	
Repeat for 1 V Weeks V	
Tagline / short description	
//20	
Location	
Online meeting URL	
If specified, Join Now links will use this URL.	
Online meeting joining info	
Add passcade or any other info required to help people join the meeting.	
External URL	
If specified, event list entries will link to this URL.	

1					
Eve	ent types				
	Cambridge Festive		Forum		Student Council
	Campaign		Freshers		Training
	Drop-in		Social		Winter Holiday Activities
	Elections		Society Committees		Workshops
Ch	eck the event types	tha	I correspond to this ev	/enl	
Im	age				
			Se	elec	image
Im	age alt text				
Vie	w permission *				
E	veryone	~	Select who can view	r th	s event.
Dis	play dates				
Ŀ	dd/MM/yy	-	dd/MM/yy HH:m	9 H	specified, events will only be displayed between these dates. Both dates are optional.
Ful	l description				
	Bource 🛧 🖈 🐰	6	lij lij Q, I _x ⊛ i	2	
Г					
S	ave				

When setting the times for your event, ensure that you use a colon instead of a full stop between the numbers, otherwise the time will not be accepted as valid. Once you have saved the event listing, it will automatically be published onto the website, unless you have set restricted dates for when it will be visible.

All your events can be edited once they've been created. You just need to search for them in your events section by clicking on the event, and then select **edit event** under the pencil icon.



Tickets

Once your event is set up, you can create tickets. To create a ticket, go to **Tickets** in the admin options.

ABOUT	
	CU Longevity Society (change) TICKETS
	TIGNETS
	Back to admin tools
	Show events starting between *
	Apply
	CULS TALK SERIES - DR. DELPHINE LARRIEU (FREE PIZZA) (09 MAR 2023)
	• Add ticket
	• There are no tickets for this event.

The ticket tab will display a list of events that you can add tickets to. If you haven't created the event, then this will need to be done before adding the ticket function. Click **add ticket**, which appears under the event title, to open a pop up window.

Step 2

— Ticket details	_	^
Ticket type *	(Select) 🗸 🥝	
Price *		
On sale from / until	20/02/2023 00:00 [®] → dd/MM/yyyy HH:mm [®]	
Sales limit		
Per person limit		
	Save Cancel	1

Select your ticket type: **General**, **Students**, **Members**, add the price, sales period and sales limit. If needed, you can also add a per person limit. Click **Save**.

You will now be able to see your ticket from the tickets screen. You can also edit, take it on/off sale and add customisation.

cket	5							
ck to admin to	ols							
ow events star	ting between * [™] → [™] 30/06/2017 30/07,	/2017						
An exan	ıple event (30 Jun 2017)							
	all sales limit n/a, per person limit n/a							
Sales 0, over	ket							
Sales 0, over • Add tic	ket	Туре	Price	PPL	Sales limit	On sale	Sales	

To check ticket sales, click on reports in the admin tab. Sales reports cover everything your society sells from memberships, tickets and products. Sales reports are the number of sales, how many individuals you have sold the ticket to, and if you've added any additional information to your products e.g. dietary requirements.

Tip: be sure to check the date ranges as the report will only cover sales within this date range.

Member management

On the website, you can keep track of your memberships as members can sign up to your society by buying a membership. If you'd like to charge for your memberships, then please email <u>activities@cambridgesu.co.uk</u> to set you up with a finance account.



To find a list of your members, select **members** from the admin tools section.

Step 2

ABOUT	
180 Degrees Consulting Cambridge (change) MEMBERS	
Back to admin tools List Members by Group	
	Search Members Search Clear Enter all or part of a person's name
Showing all members Display 100 🗸 members per page	

The website allows you to keep a list of a society's members, as the system uses student logins. This means that there is no need to manually type out email lists

collected at the Freshers Fair as you can just get students to sign up through the website, for example using a QR code. Membership lists reset on 30th June each year, and will also automatically deregister graduated students.

Messaging

Select **Messages** from your admin tools, with the envelope icon:

Now you're on in the messaging admin tools which should look like this:



To start sending a message, click **send email** which should take you to a **compose** page. This is where you can create your email and send it to the mail lists.

Back to admin tools	Send email	My Message Centre	
DRAFTS			
Show my drafts only			
There are no draft message	s.		
SENT ITEMS			
Show messages sent duri	ing: Last 7 days	✓ □ Show previews	Apply Filter

There are a number of options:

From - this allows you to send the email from any email accounts you have set up on the system.

Reply to - this allows you to set which email address will automatically receive responses.

To - click this to open the **Message Recipients** page, will display a list of all the emails you have access to and all the students on that list. These can be selected by clicking the box next to the list/name and clicking **Add Recipients** at the bottom of the page.

Most individuals will be listed under **Standard Membership**. Tip: remind existing members to **join** on the website, so that they are on these lists.

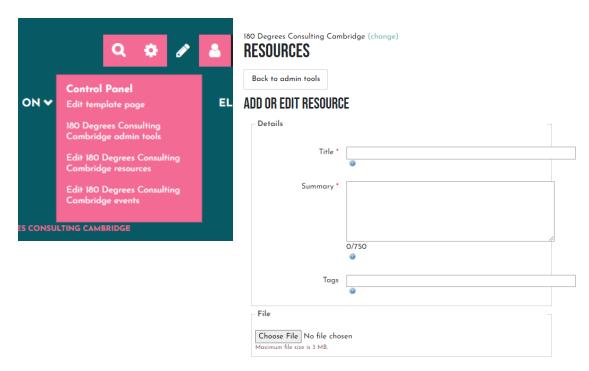
Step 2 MESSAGE RECIPIENTS
Back to message
Search Clear Only show opted-in recipients
The list includes all recipients. People who have opted out will not receive an email but will still see the message in the Message Centre.
Lists A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
Lists
□ All Committee Members (3 people)
□ All members (17 people)
□ All standard members (17 people)
Associate Membership (O people)
Chair (O people)
President (1 person)
□ Secretary (1 person)
Standard Membership (28 people)
Treasurer (1 person)
Individuals

Attachments - In the same manner as the "To" section, selecting **attachments** will take you to a separate page..

Before you send out your email, send yourself a preview of it by clicking the **Send Preview** button at the bottom of the page. You can check how the content you've added displays across different platforms, such as phone and desktop. If you are happy with the preview, then click the send button.

Resources

Societies may wish to add files to their pages, such as constitutions. To add any resources on your society listing, select the pink pencil in the top right corner, and select **edit [your society] resources** from the admin tools.



On this page, you'll find an upload section, where you can name, describe, tag, and upload any resources you want. You can also set whether you want everyone, only students who can log in or only members of your society to be able to view resources.

Other features

There are other features on the societies and clubs platform that you are able to use. Some of those, including surveys and polls, are things the Activities Team will be happy to assist with, should you wish to use them.

For any further information, do not hesitate to get in touch with the Activities Team at <u>activities@cambridgesu.co.uk</u>.